



Where Client Knowledge Lives.

At Clinked (www.clinked.com) we focus on the intersections of internal teams & external clients – where client knowledge lives. Our software platform white-labelled delivering a seamless branded experience, secure to build trust with clients, and cloud-based for easy to manage interface across remote teams. Our mobile application allows organisations a quick mobile experience to upgrade service offerings to high touch clients, particularly impactful for those in the financial services industry.

Marketing Manager

We are looking for an outgoing and driven marketing manager to join our growing Cambridge, UK team where we focus on the financial service industry. The role is an opportunity to deliver immediate impact to our robust marketing programmes, including both outbound and inbound strategies, directly with our Chief Revenue Officer.

Key Responsibilities

- Own the execution of quarterly content marketing programme, including blog writing, social media, quora and more
- Execute Prospective sales initiatives including email campaigns, ads, promotional events
- Manage existing client initiatives including newsletter, webinars, testimonials, reviews
- Collaborate on technical marketing programmes including SEO, referral partners
- Opportunity for career growth and potential travel in USA

Skills & Experience

- 3-5 years experience in marketing roles
- Passionate about communicating and storytelling through innovative, creative campaigns
- Comfortable presenting ideas in a professional manner evaluating cost-benefit analysis
- Outgoing & friendly personality - comfortable meeting new people and quick to build a rapport
- Interest in SaaS software and/or client management
- Excellent communication skills with a marketing-oriented mindset
- Motivated individual own a piece of a growing business

Why work with us?

- Leading start-up for client knowledge software platform with global client base
- Dynamic, casual start-up working environment supporting flexible
- Gym membership contribution
- Private health insurance
- Free beer/wine/coffee on tap at the newest WeWork office in Cambridge
- Modern, spacious and light working space
- Convenient transport links located 100 meters from Cambridge rail station

Details:

- **Location:** Cambridge, UK
- **Salary:** £25,000 - £30,000

Interested?

Email us at HR@Clinked.com with your CV and a brief introduction about your interest.